

“GoNOLA504 Instagram Contest Bourbon Festival Ticket Giveaway ” Official Rules

INTRODUCTION

New Orleans Conventions and Visitors Bureau (hereafter “Visit New Orleans”) is sponsoring a ticket giveaway for the March 24-26, 2017 New Orleans Bourbon Festival in New Orleans, Louisiana. To enter, participants will respond via like and comment to the @GoNOLA504 Instagram Story calling for contest entries. Participants will tag one friend in the 24-hour window from the time of posting. The rules contained herein will govern the contest. There is NO PURCHASE NECESSARY. See below for full details on how to enter and win.

CONTEST RULES

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. Purchase or payment will in no way increase the chances of winning.

Visit New Orleans Instagram Contest Bourbon Festival Ticket Giveaway sponsored by the New Orleans Conventions and Visitors Bureau. This contest is governed by these official rules (“Official Rules”). By participating in the contest, each entrant agrees to abide by these Official Rules, including all eligibility requirements, and understands that the results of the contest, as determined by Sponsor and its agents, are final in all respects. The contest is subject to all federal, state and local laws and regulations and is void where prohibited by law.

This promotion is in no way sponsored, endorsed or administered by, or associated with, Facebook or Instagram. Any questions, comments or complaints regarding the promotion will be directed to FSC Interactive (contest manager), not Facebook or Instagram.

ELIGIBILITY

All entrants must be at least twenty-one (21) years old and legal residents of the forty-eight (48) contiguous United States and the District of Columbia at the time of entry. Visit New Orleans retains the right to verify the eligibility of each entrant.

CONTEST PERIOD

The contest begins on March 17, 2017 from time of post to 24 hours after. (“Contest Period”). All entries (submissions) must be received during the Contest Period. Visit New Orleans reserves the right to extend or shorten the contest at their sole discretion.

HOW TO ENTER

Participants in the contest may enter by responding to the Visit New Orleans Instagram Post calling for contest entries, specifically for participants Like the post and tag a friend in the comments within 24-hours of the posting. By entering the contest in the approved manner detailed above, entrant agrees to be bound by all rules contained herein, up to the limits permissible by law in their individual jurisdiction.

WINNER SELECTION

All eligible entries received during the contest period will be awarded in the order of which the correct answers are received. Four winners will be chosen based on the correctness of their answer and the time period in which they respond, by a representative or agent of Visit New Orleans.

The winner(s) will be announced on or about March 19, 2017. The random winner will be notified via Instagram direct messages by the end of the contest day. Each entrant is responsible for responding to the Visit New Orleans direct message within 24 hours, entrants should respond with contact information. If a potential prize winner fails to respond to notification of his/her contest win, within 24 hours of being contacted, their prize will be forfeited and awarded to the next entrant.

“Notification” occurs on March 19, 2017. Upon the request of the Visit New Orleans and at FSC Interactive’s sole discretion, the potential winner may be required to return an Affidavit of Eligibility, Release and Prize Acceptance Form and IRS W-9 form. If a potential winner fails to comply with these official rules, that potential winner will be disqualified. Prizes may not be awarded if an insufficient number of eligible entries are received.

PRIZE DETAILS

Two (2) Connoisseur tickets, which gets you into the Grand Tasting Friday, March 24 or Saturday, March 25 and the seminars on Saturday. Approximate value of \$378.00.

Terms and conditions may apply. Incidental expenses and all other costs and expenses which are not specifically listed as part of a prize in these Official Rules and which may be associated with the award, acceptance, receipt and use of all or any portion of the awarded prize are solely the responsibility of the respective prize winner. ALL FEDERAL, STATE AND LOCAL TAXES ASSOCIATED WITH THE RECEIPT OR USE OF ANY PRIZE IS SOLELY THE RESPONSIBILITY OF THE WINNER.

ADDITIONAL LIMITATIONS

Prize is non-transferable. No substitution or cash equivalent of prizes is permitted. Sponsor and its respective parent, affiliate and subsidiary companies, agents, and representatives are not responsible for any typographical or other errors in the offer or administration of the contest, including, but not limited to, errors in any printing or posting or these Official Rules, the selection and announcement of any winner, or the distribution of any prize. Any attempt to damage the content or operation of this contest is unlawful and subject to possible legal action by Visit New Orleans. New Orleans Conventions and Visitors Bureau and FSC Interactive reserves the right to terminate, suspend or amend the contest, without notice, and for any reason, including, without limitation, if FSC Interactive determines that the contest cannot be conducted as planned or should a virus, bug, tampering or unauthorized intervention, technical failure or other cause beyond Visit New Orleans's control corrupt the administration, security, fairness, integrity or proper play of the contest. In the event any tampering or unauthorized intervention may have occurred, FSC Interactive reserves the right to void suspect entries at issue. New Orleans Conventions and Visitors Bureau and FSC Interactive and its respective parent, affiliate and subsidiary companies, agents, and representatives, and any telephone network or service providers, are not responsible for incorrect or inaccurate transcription of entry information, or for any human error, technical malfunction, lost or delayed data transmission, omission, interruption, deletion, line failure or malfunction of any telephone network, computer equipment or software, the inability to access any website or online service or any other error, human or otherwise.

INDEMNIFICATION AND LIMITATION OF LIABILITY

BY ENTERING THE CONTEST, EACH ENTRANT AGREES TO INDEMNIFY, RELEASE AND HOLD HARMLESS [AND ITS PARENT, AFFILIATE AND SUBSIDIARY COMPANIES, AS WELL AS ANY AGENTS OR REPRESENTATIVES THEREOF, THE FACEBOOK PLATFORM, THE INSTAGRAM PLATFORM, ADMINISTRATOR, ADVERTISING AND PROMOTIONAL AGENCIES, AND ALL THEIR RESPECTIVE OFFICERS, DIRECTORS, EMPLOYEES, REPRESENTATIVES AND AGENTS FROM ANY LIABILITY, DAMAGES, LOSSES OR INJURY RESULTING IN WHOLE OR IN PART, DIRECTLY OR INDIRECTLY, FROM THAT ENTRANT'S PARTICIPATION IN THE CONTEST AND THE ACCEPTANCE, USE OR MISUSE OF ANY PRIZE THAT MAY BE WON. SPONSOR AND ITS PARENT, AFFILIATE AND SUBSIDIARY COMPANIES DO NOT MAKE ANY WARRANTIES, EXPRESS OR IMPLIED, AS TO THE CONDITION, FITNESS OR MERCHANTABILITY OF THE PRIZE. SPONSOR AND ITS PARENTS, SUBSIDIARIES, AFFILIATES, ADVERTISING AND PROMOTIONAL AGENCIES, AND ALL THEIR RESPECTIVE OFFICERS, DIRECTORS, EMPLOYEES, REPRESENTATIVES AND AGENTS DISCLAIM ANY LIABILITY FOR DAMAGE TO ANY COMPUTER SYSTEM RESULTING FROM ACCESS TO OR THE DOWNLOAD OF INFORMATION OR MATERIALS CONNECTED WITH THE CONTEST.

PUBLICITY

By entering, each participant grants FSC Interactive permission to use his/her name, likeness or comments for publicity purposes without payment of additional consideration, except where prohibited by law.

FACEBOOK INSTAGRAM DISCLOSURE

This promotion is in no way sponsored, endorsed, administered by or associated with Facebook or Instagram. All information submitted for the purpose of and/or in relation to this contest is submitted solely to the New Orleans Conventions and Visitors Bureau and FSC Interactive, and its affiliates, agents, representatives, subsidiaries, and/or parent organization, and is not submitted to Facebook. By entering this contest, all entrants agree to a full release of Facebook for any liability or legal proceedings arising out of or related to this contest. All submissions are completed through a third party app or administrator.

CONTEST SPONSOR

This contest is sponsored by:

New Orleans Conventions and Visitors Bureau, 2020 St. Charles Ave., 4th Floor, New Orleans, Louisiana 70130